Christian Zavisca

christian.zavisca@gmail.com
219.241.6801

I'm a communications specialist with more than 15 years of experience as a writer and editor in professional settings. I thrive as part of a team or leading the way. I'm comfortable managing content across multiple platforms.

Current position

Associate Director of Creative Services, Valparaiso University, Valparaiso, Indiana: September 2009

- I write and edit material for Valpo Magazine, the university's alumni publication, and perform a number of other writing and editing duties for internal and external university publications.
- I edit and coordinate distribution of the weekly campus e-newsletter, the Campus Chronicle.
- My project management duties have included work on the Valpo 24 Days of Christmas multipurpose website, e-communications and print promotions for the Office of Undergraduate Admission, and crucial fundraising materials for the Office of Institutional Advancement.
- I've worked on presidential-level communications, such as on a recent high-profile trip to the university's satellite campus in Reutlingen, Germany, and speeches for commencement and other high-profile events.
- Successes include key work on efforts that resulted in a record number of prospective student inquiries and the largest incoming class in school history.

Previous positions

News Copy Editor, Knoxville News Sentinel, Knoxville, Tennessee: September 2005 to September 2009

- I edited news stories with emphasis on correct local and Associated Press style, proper grammar and factual accuracy.
- I wrote headlines and photo captions, and checked page proofs as part of a six-person night copy desk.
- My duties increasingly shifted to focus on the paper's website, knoxnews.com. I updated the stories on the site nightly, choosing which items to feature on the home page, and edited content.

Management-Level Editor, South Bend Tribune, South Bend, Indiana: August 2001 to August 2005

- I served in three editing management positions at the Tribune: arts-and-entertainment editor (September 2004 to August 2005), assistant editorial page editor (December 2002 to September 2004) and assistant Michigan editor (August 2001 to December 2002).

Executive Editor, North Platte Telegraph, North Platte, Nebraska: September 1999 to August 2001

- As the top editor at this daily, I supervised a 14-person newsroom, assigning and editing stories, writing editorials and serving as the newsroom's liaison to the Telegraph's publisher and ownership, as well as leaders in the political, law enforcement and educational communities.
- Before starting at the Telegraph, I worked as a reporter and editor at the Michigan City News Dispatch (1997-1999) and Plymouth Pilot-News (1995-1997) in northern Indiana.

Education

Master of Science in Digital Media, Valparaiso University, Valparaiso, Indiana: Expected Spring 2012
Bachelor of Arts in Communications, English minor, Valparaiso University, Valparaiso, Indiana: Spring 1995

Interests

Avid runner, hiker, reader and writer. Technology buff.
South America service trip chaperone in 2009 (Paraguay). New Orleans service trip leader, Valparaiso University, 2010 and 2011.